The Analysis of Language Style Found in “Clouds” Movie

Desak Putu Ananda Cintya Dewi  
*Universitas Warmadewa*  
dsknandaa@gmail.com

Anak Agung Gede Suarjaya  
*Universitas Warmadewa*  
mynsuar@gmail.com

Made Sani Damayanthi Muliawan  
*Universitas Warmadewa*  
muliawansanidama@gmail.com

Abstract: This research entitled The Analysis of Language Style Found in Clouds Movie. in this research, the discussion is focused on language style and the factor that influences the use of language style found in Clouds Movie. This research aimed to find the types of language style and the factor in Clouds Movie. Furthermore, this research used qualitative descriptive method. It was done by applying some steps. First, the data was downloaded from website browser movie subtitle entitled “Clouds”. After that, the movie was watched and then made the transcript. The next step, understanding the conversation of each character to find out the type of language style and the factor that influence the language style in the movie. The last step was collecting all the data and analyze it based on the theories. The theories applied in this paper were the theory of language style by Martin Joos and the theory of factor by Holmes. The result shows there are three language style used in it, namely casual style, consultative style, and intimate style. In addition, the factor that influences the use of language style in Clouds Movie, were participants, topic, setting, and function.

Keywords: clouds movie, factors, language style

INTRODUCTION

Language is the most important thing that takes part in as communication tool among humans. With language, people enable to have more interaction with others to convey their feelings, needs, or thoughts. Language not only means of communicating thoughts and ideas, but it builds friendships, culture ties, and economic relationships. Language can be divided into two kind namely written language and spoken language. Spoken language includes songs, conversation, speech, and listening skills whereas written language includes novel, magazine, reading skills, and writing skills. The main difference between written and spoken language is that written language is more formal and complex than spoken language. People need language to communicate, to interact, and gain information from others. People who cannot communicate with spoken language can communicate with body language by gesture, written, and symbol. It implies that without language, people will difficult to interact and communicate with each other.

In our social life, there are so many people did not know how to communicate with others properly, even some of them do not concern about the variation of language used to communicate. In addition, when interacting with someone most people do not know how to shift their communication styles which depending on their social context.
The language variation can be called language style. Style refers to the different ways in which people express themselves in a specific context. In using the language, people should understand well about a particular situation. People can speak formally or informally depending on the circumstance. The style of language influenced by some factors such as educational background, social status, age, and sex of the speakers. In language style, a speaker speaks differently with other people according to the situation and the context when they communicate.

Language style is not only used by society in real life, but the use of language style can be found in many mediums of our daily life, and these mediums might have occurred in the kinds of forms of literary work as a movie. From the explanation above, we know that language style is very important to study because by understanding language style we would know how to communicate with others properly and also, we would more easily understand someone and their character.

In the globalization era, movies are one of the major entertainments distributed around the world which interpret culture involving a message. Movie is a medium of entertainment that reflection of real society’s story through a text that contains a series of photographic images that offers an illusion of continuous movement recorded with sounds. It means possible to analyze the language style phenomena that occurred in the movie because the movie also can give a great deal about the phenomena of code. It can show from the dialog of the character in the movie. Every character has a different style when they speak. A lot of movies indicate utterances of style.

Based on the explanation above, language style is one of the interesting topics to discuss, and this research will analyze the types of language style in Clouds movie. Clouds movie is a movie that based on real-life at that time. Language style in the movie dialogues needs to be analyzed since people do not know the style of language that used by the character in this movie and the language style in this movie are very diverse. Besides that, there are also some uniqueness in this movie dialogue when normally husband and wife using intimate language style to communicate with each other nevertheless in this movie they mostly used the consultative style to communicate with each other, for example:

Laura : Where were you?
Rob : Work. Just trying to catch up.
What are you watching?
Laura : I was thinking our family could really use a vacation.
Rob : Vacation? Now?
Laura : When else?

Zach's always wanted to see the world.

From the example above show that there are two people namely, Laura as Zach’s mother and Rob as Zach’s Father and they both married couple. In the conversation above they both used the consultative style rather than used the intimate style like “babe” or “baby” to communicate with each other and there also the other uniqueness in this movie, so that this movie is very interesting to analyze.

Talking about language style, it seems that it is very long to be discussed. Considerately the ability of the researcher so, the scope of the study is limited into two, there are: What are the types of language style found in Clouds Movie? And What are the factors that influence the language style?

The specific aims of this research are to find the types of language style found in Clouds movie and to find the factors that influence the language style found in Clouds Movie.

RESEARCH METODOLOGY

Method is a regular and important step to reach a very well purpose. A great method will start successful research. The method or technique used in this research
namely: method of collecting data, method of analyzing, and method of presenting the analysis. In this research, the method that was applied was descriptive qualitative method, it is by describing and analyzing the data descriptively.

All data of the research were taken from a movie entitled “Clouds”. The data of this research is a form of dialogue that contain in the movie. The movie is choosing as the data source because it contains the data which are needed.

The data of this research were collected by using some steps. The steps of collecting the data were as follow:

First, the data was downloaded from website browser movie subtitle entitled “Clouds”. After that, the movie was watched and then made the transcript in word document. The next step, the movie was re-watched to understanding the conversation of each character in order to find out the type of language style and the factor that influence the language style in the movie. The last step was collecting all the data and classifying it according to the types of language style and the factor that influence the language style.

After all data were collected and classified, they were analyzed with descriptive qualitative method. The data were analyzed to answer the research questions.

The method used for presenting the research result was informal method. The reason of using informal method because the results of this research was presented in the form of an analysis that based on explanations using sentences.

RESULTS AND DISCUSSION

In this chapter, all the data that has been collected will be analyzed based on the theory that has been written in the previous chapter. The data source of this paper is obtained from Clouds Movie and the data is from the dialogue of the movie.

1. Casual Style

A non-formal, informal, and everyday conversation uses the casual style. Conversations are conducted in a relaxed or ordinary setting using the casual style. In everyday discussion, friends typically communicate facts in a casual manner. Dialects and regional dialects are frequently used to communicate in a casual way. Additional traits of informal style include shorter sentences, less emphasis on syntax at times, and the use of slang words that are simple to comprehend by communicators without providing a lot of detail. The data of casual style are mentioned and analyzed below:

Data 1

00:00:58,770 --> 00:01:01,857
Laura : Okay. Go, go, go.
I’ll see you in a minute. Have fun.
00:01:02,232 --> 00:01:03,692
Male Student : ‘Sup, Zach?
Zach : Hey.

In data above, there are three participants they are Laura, Zach and his friend. The conversation between them occurred when Zach in hurry to attending show festival in his school. When his friend suddenly met him in his way to the show, he said ‘Sup to say hello to Zach. The word ‘Sup in their conversation means “What’s up” and the word ‘Sup classified as a casual style because it belongs to a non-standard word and slang word.

The factor that influences the male student used informal style are the participant and the function. The participant who is talking with the male student is the same with him which is student and they both friend. The function he used the word ‘Sup’ is to greet Zach quickly when he is in a hurry.

Data 2

00:01:56,203 --> 00:01:57,787
Sammy : Zach?
Zach : Hello.
00:01:57,871 --> 00:01:58,872
Sammy : Where have you been?
Zach: You know I like to make a big entrance.

Sammy: Yeah. I'm gonna throw up.

Zach: We've been through this. Just breathe.

Sammy: I know. I know. It's just everyone...

In the data above, showed that there are two participants namely Zach and Sammy and they both best friend. The dialogue between them occurred when Zach just arrived at the backstage and Sammy saw him. In this movie, Sammy is about to show a singing performance, but she was frightened. In that situation, Zach said to Sammy, **You okay?** and then Sammy replied by saying Yeah. I'm gonna throw up. In this case, the utterance **You okay?** and **gonna** are categorized as casual style because the utterance above only used when we talk in non-formal situation and those words are categorized as a non-standard word. In formal situation, the utterance **You okay?** should be **Are you okay**? and the word **Gonna** should be going to.

The factors that influence the use of language style in data above are participants, setting, and function. The participants in the dialogue above are Zach and Sammy, they both best friend. The setting of the data above take place in a school show event. The function of some utterance in the dialogue above are to easily communicate and build close relationship with each other.

**Data 3**

00:02:14,054 --> 00:02:15,680
Sammy: Everybody's killing it out there.

00:02:16,348 --> 00:02:18,183
Sammy: Look at Amy. She doesn't even have to try.
Data 4  
00:02:52.425 --> 00:02:54.594  
Sammy: God, this stage fright thing is so stupid.  
00:02:54.678 --> 00:02:55.846  
Zach: It's not stupid.  
00:02:58.765 --> 00:03:01.184  
Zach: Look, if you're not ready to go, then I will.  
00:03:03.468 --> 00:03:06.898  
Sammy: You will?  
00:03:10.110 --> 00:03:11.111  
Sammy: All right.  
00:03:12.612 --> 00:03:15.031  
Sammy: Knock 'em dead, good sir.  
Zach: You'll get 'em next time.

In the data, above showed that Zach will replace Sammy to do her perform because Sammy was frightened. Sammy said Knock 'em dead, good sir and Zach replied with You'll get 'em next time. In this case, the utterances between Zach and Sammy are categorized as a casual style because the utterance is classified as a non-standard word and slang word. The utterance Knock 'em dead, good sir means make them amazed with your performance and the utterance You'll get 'em next time means for the next perform is yours.

The factors that influence the use of language style in the data above are participants, setting, and function. the participants in the data above are Zach and his best friend Sammy. The setting of the data above is in school show event. The function of some utterance that used in the data are to encourage each other and build more close relationship.

Data 5  
00:07:53.977 --> 00:07:54.978  
Grace: Hey, dork.  
00:07:58.773 --> 00:07:59.608  
Zach: Woo boo boop.  
00:07:59.691 --> 00:08:02.110  
Grace: Really? Okay, you're not even watching it.  
00:08:02.194 --> 00:08:03.820  
Zach: Oh, yeah, that is true, but, I mean, if you really want to, you could just say the magic words.  
00:08:07.449 --> 00:08:08.450  
Grace: You're so annoying.  
00:08:08.533 --> 00:08:10.577  
Zach: Those are not the magic words.  
00:08:11.119 --> 00:08:12.537  
Zach: Come on. You know 'em.  
00:08:12.621 --> 00:08:15.165  
Zach: L... love...  
00:08:16.124 --> 00:08:17.125  
Grace: Okay, whatever.

In the data, there are 2 participants involved in the dialogue there are Zach and Grace. In this movie Grace is Zach's younger sister. The conversation between them occurred when Grace saw Zach in the living room and greet her brother by saying Hey, dork. At that moment, she wanted to take the TV remote, but Zach snatched it and Zach said, “if you really want to, you could just say the magic words”. Because his sister was upset, Zach said Come on. You know 'em. In this case both of their utterance in the conversation about which are Hey, dork and Come on. You know 'em classified as a casual style. Dork in the movie means silly or absurd but in slang language we can say it, Dork. The utterance Come on. You know 'em is categorized as non-standard words because in a formal we should say Come on. You know them.

In the data above, there are some factors that influence the participants used language style, namely participants, function, and the setting. The participants in the data above are Zach and Grace his younger sister. The function of several words used for communicate in the data above are to make more close relationship between his younger sister and Zach as a brother and sister. The setting of the data above is in the living room.

Data 6  
00:09:17.227 --> 00:09:20.438
Sammy: A picnic? It's getting kinda cold out for a picnic.
00:09:20,522 --> 00:09:22,774
00:09:23,316 --> 00:09:26,015
Sammy: I mean, you gotta give it to a girl that knows what she wants.
00:09:26,027 --> 00:09:28,987
Zach: I still don't understand why she'd wanna go out with me in the first place.
00:09:30,156 --> 00:09:31,241
Sammy: Are you serious?
00:09:34,744 --> 00:09:37,163
Sammy: You're bald.
00:09:37,247 --> 00:09:38,290
Zach: Among other things.
00:09:38,373 --> 00:09:42,168
Sammy: Well, hair grows, first of all. And she knows you beat it last time. This round of chemo is basically just a formality.
00:09:44,379 --> 00:09:46,047
Zach: Yeah.
Wait. How does she know that?
00:09:51,761 --> 00:09:54,431
Sammy: Oh, she, like... She, like, messaged me or whatever. Just making sure that it was fine that you guys hung out. I guess.
00:09:57,384 --> 00:09:58,685
Zach: Why wouldn't it be?
00:09:58,768 --> 00:10:02,480
Sammy: She's probably just trying to be nice 'cause she knows that we hang out a lot.
00:10:03,190 --> 00:10:06,484
Zach: Okay, well, you told her that we're basically like family, right? We've had our diapers changed together. You've wiped your boogers on me.
00:10:10,071 --> 00:10:12,824
Sammy: I haven't done that in, like, weeks. So I'ma need you to calm down.
00:10:12,908 --> 00:10:14,201
Zach: Feels like yesterday.
Sammy: Well, I lied and I told her that you're super cool, so you're welcome.

In the data above, showed that there are two participations involved namely Zach and his best friend Sammy. The setting of place in the dialogue above is in the hospital. In this scene of movie, Zach is about to tell Sammy about going for picnic with Amy and they also talk many things in the hospital. When they are talking with each other, they used several words that indicates that they are using casual style. Those words are kinda, gotta, wanna, and hang out. All of the words are categorized as non-standard words and usually used in daily conversation with friends or someone who have close relationship with us.

The factors that influence the use of casual style in the data above are participants, function, and topic. The participants in the data above are both have a close relationship as best friend so, that when they are talking to each other they use casual style. the function of the words that they used to communicate is to make the utterance short and easy to convey. The topic of their conversation in the data above is talking about a girl who have a feeling with Zach.

2. Consultative Style

A language style called consultative style is utilized for two-way engagement in semi-formal settings. Consultative style is frequently employed in small group discussions, everyday talk at school, in workplace settings, in trade conversations, and elsewhere. Advisory language is frequently used in business and conversation contexts. In both professional and informal settings, consultative style can be used. The sentence structure of this writing style is another defining feature. Every statement contains a subject and a
predicate, albeit some of the vocabulary words are uncommon. This is so that consultative styles can be created in semiformal settings.

**Data 1**

00:14:13,148 --> 00:14:15,942

Doctor: Okay, the scan shows Zach has got a collapsed lung. But I think the pediatric surgeon has been able to move some things around. We can get you in right now.

00:14:20,572 --> 00:14:23,241

Zach: Now? Can't we wait until later? It can't be that big of a deal. I feel fine.

00:14:25,827 --> 00:14:28,187

Doctor: Your lung is leaking air and putting pressure on your heart. If we don't relieve it right away, you could go into respiratory failure or cardiac arrest.

Zach: Mom?

In the data above, showed that there are two participations involved namely the doctor and Zach. The setting of place in the dialogue above is in the hospital. In this scene of a movie, when Laura is about taking Zach to his picnic date with Amy heard a cough from Zach. Then, Laura decided to take Zach to hospital to check his condition first before taking him to his picnic. In the hospital, after the doctor finished the scan, she tells the scan result to Zach and Laura. In this case, the style that they used in the conversation above is categorized into a consultative style, it is because there is a consultation between Zach and the doctor when Zach said “Now? Can't we wait until later? It can't be that big of a deal. I feel fine. And the doctor replied “Your lung is leaking air and putting pressure on your heart. If we don't relieve it right away, you could go into respiratory failure or cardiac arrest.

The factors that influence the use of consultative style in the data above are participants, setting and topic. The participants in the data above are Zach as a patient in the hospital and doctor. The setting of the conversation above is in the hospital. The topic of their conversation in the data above is talking about Zach having a collapsed lung and if it not immediately relieved, he could get a respiratory failure or cardiac arrest.

**Data 2**

00:15:45,699 --> 00:15:47,742

Rob: But you said the surgery was successful.

00:15:48,243 --> 00:15:51,037

Doctor: We were able to fix the collapse, but I'm sorry. They show that the cancer has reached Zach's lungs.

00:15:55,417 --> 00:15:58,420

Laura: I don't understand. We were just given all clear.

00:15:59,129 --> 00:16:03,133

Doctor: As you know, osteosarcoma is very unpredictable and very resilient.

00:16:03,218 --> 00:16:05,206

Rob: Then let's do another treatment.

Laura: Yeah.

00:16:05,218 --> 00:16:08,221

Doctor: I'm afraid Zach's cancer no longer responds to treatment.

00:16:08,722 --> 00:16:10,682

Laura: Wait, what are you saying?

00:16:12,309 --> 00:16:13,602

Doctor: Zach is terminal.

00:16:15,520 --> 00:16:15,563

Zach: How long?

00:16:18,607 --> 00:16:22,027

Laura: Oh, my God. Hey, babe.

00:16:23,945 --> 00:16:25,780

Zach: How long?

00:16:28,491 --> 00:16:31,912

Doctor: Every case is different. There's no way to really know.

00:16:36,833 --> 00:16:38,210

Zach: Will I make it to graduation?

00:16:39,920 --> 00:16:42,923

Doctor: If graduation is end of spring... It's hard to say.

We're giving it six to ten
months. I am so sorry.

00:16:58,271 --> 00:17:01,358
Zach : Mom, can I stop chemo?

In the data above, showed that there are two participations involved namely the doctor and Laura. The setting of place in the dialogue above is in the hospital. In this scene of movie, when Laura is about taking Zach to his picnic date with Amy heard a cough from Zach. Then, Laura decided to take Zach to hospital to check his condition first before taking him to his picnic. In the hospital, after the doctor finished the scan, she tells the scan result to Zach and Laura. In this case, the style that they used in the conversation above is categorized into a consultative style, it is because there is a consultation between Zach and the doctor when Zach said “Now? Can't we wait until later? It can't be that big of a deal. I feel fine. And the doctor replied “Your lung is leaking air and putting pressure on your heart. If we don’t relieve it right away, you could go into respiratory failure or cardiac arrest. And also, there are short answer to answer the question example yeah that show the data above using a consultative style.

The factors that influence the use of consultative style in the data above are participants, setting and topic. The participants in the data above are Zach as a patient in the hospital and doctor. The setting of the conversation above is in the hospital. The topic of their conversation in the data above is talking about Zach having a collapsed lung and if it not immediately relieved, he could get a respiratory failure or cardiac arrest.

Data 3
00:24:34,102 --> 00:24:35,187
Laura : What happened?
00:24:38,899 --> 00:24:44,571
Zach : In Mr. Weaver’s class, we were supposed to write a... a college essay. Mm-hmm. I mean... what's the point of writing a college essay when I'm never even going to make it to college? What's the point of anything now?

00:25:12,891 --> 00:25:14,518
Laura : Hon, what you're facing... knowing that your time is limited, it is... scary. And awful, and I hate it. I've been thinking lately that none of us are really promised tomorrow. We all just assume it's gonna be there. Maybe it's kinda like a painting. When you're standing too close to it... you can see dark bits, and you can see light bits, but... you don't really know what you're looking at until you take a step back. So maybe, as much as this sucks... maybe this is some kind of weird chance for you. To forget about all the superficial stuff that people waste their time on. You get to decide what matters most now. You get to choose what your painting's gonna look like.

In the data above there are Zach and his mother Laura having a quite serious conversation about Zach’s and his limit time because he diagnoses terminal. According to the data above, showed that the conversation between Zach and his mother seems relaxed but still polite. In this case, their conversation classified as a consultative style, it is because Zach needs an opinion from his mother about what he supposed to do when right now he has a limited time and it can be called as consultation between son and mother.

The factor that influences the use of language style in the data above are participants, function, and topic. The participants that involved in the data above are Zach and his mother Laura. The
function of his mother utterance is to gives her son advice about what should he do with his limited time. The topic is about continuing to the college by writing a college essay.

3. Intimate Style

Intimate style is a personal language developed within families, romantic relationships, and close friendships. Personal designations include Mom, Dad, dear, dear, nectar, and other insults in the current situation. Ellipsis, cancellation, speed, slurred speech, articulation, nonverbal cues, and personal codes are further elements of intimate style. The smallest social units often go undetected.

Data 1

Laura : Okay, _babe_, it's gonna be okay. They know what they're doing.
Zach : Wait, _Mom_!
Laura : _I love you_!

In the data above, there are two participants namely Laura and Zach. The setting of the dialogue above is in the hospital. In this scene, Zach will do an operation procedure so that his lungs do not put pressure on the heart. In this case, Laura as Zach mother said “Okay, _babe_, it's gonna be okay. They know what they're doing.” and “_I love you_!” to convince Zach that everything will be fine. Those words _babe_ and _I Love You_ in the data above is categorize as an intimate style, it is because those words usually used between someone that have close relationship with us for example family.

The factor that influences the use of intimate style in the dialogue above is participant which are Zach and his mother.

Data 2

Laura : No. Alli, your call's gonna have to wait.
Laura : _Honey_, what are you... _Baby_, it's freezing. I'm gonna get you a blanket.
Laura : _Honey_, I promise the Schimnowskis will take good care of her.

In the data above showed that Laura uses an intimate style by using the word _honey_ and _baby_. Those word are dedicated to Zach, when he just arrived at home and staying outside of the house in the cold weather. The words _Baby_ and _honey_ is classified as an intimate style because those word used to address Zach.

Data 3

Laura : Alli.
Laura : _Honey_, I promise the Schimnowskis will take good care of her.

In the data above showed that there are three participants, namely Laura, Alli and Rob. The conversation above happened when Laura tell Alli that she needs to take Daisy to the groomer. But Alli try to refuse it because she has a call. Then, Rob said “Sorry, _kiddo_” to Alli because he feels bad for her. In this case, the word _kiddo_ is categorized as an intimate style, it is because they only used this word between their family member and this word classified a private language created inside families.

The factors that influence the use of language style in the data above are participants, setting, and function. The participants in the above are family member and they both have a close relationship with each other. The setting of the conversation above is in Zach’s house. The function of the word _kiddo_ is to make a relax situation between parent and their child, Alli.
going to be having fun without her.
00:28:30,589 --> 00:28:33,246
Zach : Geez, Grace, Daisy can have more fun shredding a roll of toilet paper than anyone's ever had in France.

In the data above, there are three participants namely, Grace, Laura and Zach. In this scene, Zach’s family is about going to France, Lourdes and they left Daisy to their neighbors. In this scene Laura replied to Grace question by using the word honey. In this case, the word honey is categorized as an intimate style it is because this word showed that they both have a close relationship between mother and daughter.

The factor that influences the use of language style in the data above are participants, function, setting, and topic. The participants that involved in the dialogue above are Laura, Grace and Zach. The function of the word honey in the dialogue above is to make a relax but still intimate situation between them. The setting of the dialogue above is in the home yard. The topic of the dialogue above is going to France without taking Daisy and left her in the neighbor house.

Data 5
00:28:34,926 --> 00:28:37,637
Amy : Hey, you leaving without saying bye?
00:28:38,722 --> 00:28:41,016
00:28:41,099 --> 00:28:42,767
Amy : Hey, Zach. Your hair looks good.
00:28:42,851 --> 00:28:45,979
Zach : Thank you. Yeah, it's surprising how fast it grows when chemicals aren't being pumped into your body.
00:28:50,567 --> 00:28:53,361
Amy : Here's the thing. I like you. And I know your diagnosis complicates things, but I can't help it. I don't care. So, um...
00:28:54,331 --> 00:28:56,458
Zach : Amy, I don't think...
Amy : Do you like me?
00:29:07,542 --> 00:29:11,338
Zach : Yes, I do, but...
Amy : Even though I don't have cancer?
00:29:12,714 --> 00:29:16,009
Sam : Come on, Zeke. Make your move, Romeo.
00:29:16,092 --> 00:29:17,677
Laura : Be nice.

In the data above showed that, Zach and his family are about to go to France to do the healing and suddenly, Amy came to say goodbye to Zach. When they both have a little talk before Zach leave, Amy confesses her feeling to Zach. Sam and the others Zach Family heard what they are talking and suddenly Sam, Zach’s brother scream “Come on, Zeke. Make your move, Romeo.” In this case, the utterance “Zeke” is categorizing as intimate style, it is because the word “Zeke” they only used inside families and close person that is private.

The factor that influences the use of language style in the data above are participants, topic, and function. The participants involved in the conversation above are Zach, Zach’s family, and Amy, they both have a close relationship. The topic conversation in data above is Amy saying goodbye to Zach because he will go to France and about her feeling that she loves Zach.

CONCLUSION

This paper discussed about language style used in Clouds Movie, in this case it will analyse the types of language style and the factor that influence the use of language style. In the Clouds Movie there are three language style used in it, namely casual style, consultative style, and intimate style. The most language style that used in the Clouds Movie are casual style and intimate style. The factor that influences the use of
language style in Clouds Movie, were participants, topic, setting, and function. The most factor that influences the use of language style in the Clouds movie are participant and function.

REFERENCE